



MISS TOURIST

TRAVEL BLOG

**MissTourist.com has been viewed more than 2.7 million times
by 1.4 million people**

ABOUT YULIA

Hi! I am Yulia and I am passionate about traveling and sharing useful tips for places I have been to! I started my blog MissTourist.com 4 years ago and visited over 65 countries!

ABOUT THE BLOG

MissTourist.com is a popular adventure travel blog aimed to give practical tips on traveling to extraordinary destinations. It covers both traveling to metropolitan cities and hiking undiscovered national parks with the aim of giving as much practical information as possible in the form of long detailed posts.

STATISTICS



230K

Page views/month

100K

Visitors/month

47,000

INSTAGRAM

68,000

TWITTER

11,000

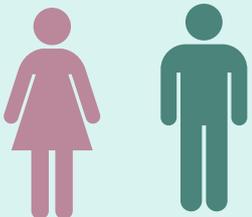
FACEBOOK

11,000

PINTEREST



GENDER



FEMALE - 62%
MALE - 38%

AGE

25-34 - 48%
18-24 - 18%
35-44 - 16%

COUNTRY

USA
35%

UNITED KINGDOM
15%

CANADA
5%

BRANDS I WORKED WITH



...and more!

CASE STUDY #1

CROATIA



OBJECTIVE

DRAW MORE VISITORS TO THE DESTINATION

RESULTS

5 blog posts, published in November 2015

- 8 things you should know about Plitvice lakes, Croatia
- Why you should definitely go to Split, Croatia
- Pula, Croatia – the jewel of the Istrian coast!
- 8 reasons Istria region in Croatia should be your next vacation
- 8 charming towns in Istria (Croatia) you should visit!



20 PICTURES
ON SOCIAL
MEDIA



20.000
LIKES



250
COMMENTS



22.000
SOCIAL
MEDIA
SHARES



600
BOOKINGS

- + Please check [#misstourist_croatia](#) on Instagram to see examples.
- + Posts have leading positions in Google for various keywords related to Istria, Plitvice lakes and Split.

CASE STUDY #2

JORDAN



OBJECTIVE

RISE AWARENESS ON TRAVELING TO JORDAN

RESULTS

2 posts, published in July 2017

- Petra tours - everything you need to know
- Jordan 6 days sample itinerary



11 PICTURES
ON SOCIAL
MEDIA



13.000
LIKES



350
COMMENTS



1.000
SOCIAL
MEDIA
SHARES



40
BOOKINGS

Please check [#misstourist_jordan](#) on Instagram to see examples.

We expect these numbers to rise significantly as the post is still very fresh and it needs some time to gain authority on SEO.

The post already received a lot of traffic for various key words related to Wadi Rum, Amman and Petra.

WHAT PEOPLE SAY

PARTNER FEEDBACK

Yulia is an excellent & sharp entrepreneur, dedicated to building her blogging business. Thanks to her technical and communication skills, we have successfully grown our partnership to the point where Miss Tourist became one of GetYourGuide's most successful partners in the travel publishing segment.

- Denisa Kostolanyiova (GetYourGuide)



READER TESTIMONIALS

“Excited to read your blog entry for New Zealand! I read your Iceland tour and did most of what you suggested such as renting a 2wd car and of course your 4 day itinerary for Golden Circle and South Iceland :) It was a blast! Thank you for that wonderful article! :) I’ll be anxious waiting for this one since I’m planning to go there next year.” - Jok Jok

“You’ve done a wonderful job with your blog; I don’t think I’ve seen a more thorough or helpful blog ever. Just wanted to let you know you were a big help for us.” - Deryk Tyler

“Wow. Just read your blog on Plitvice lakes in Croatia. Changed my trip now to include two days there staying overnight.” @andrew73105485

SERVICES OFFERED

- + Campaigns/press trips*
- + Products/brand/hotel reviews*
- + Branded content posts
- + Social media promotion
- + Social media takeovers



- + Photography
- + Videography
- + Public speaking
- + Contests/giveaways
- + Affiliate partnership

*these collaborations are with a +1 photographer

DO YOU HAVE ANY
OTHER IDEAS FOR A
COLLABORATION?
LET ME KNOW!





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